

FOR SPECIAL FOCUS THIS MONTH

GROW TO WIN:

- **Prospecting (A): Outreach with *Behind the Big News* video/"Media Cartel" TNA (See Agenda Item I)**
- **Follow-up (B): Yes! (See Agenda Item I for suggestions.)**

NATIONAL CONCERTED ACTION:

- **Mission (C): Expose the Earth Charter (*Get US out!*) (See Agenda Item II)**

OTHER:

- **Talking to prospects re Iraq war (See Agenda Items II, VII)**
- **Prospecting opportunities with "Jobs" reprint (See Agenda Item I)**
- **New video: *United States vs. United Nations* (See spring appeal letter)**

SPECIAL COMMENTS AND SUGGESTIONS

The War with Iraq

Please review "Points for Prospects," Gary Benoit's column in this month's *Bulletin*, with your members. Gary provides some excellent tactical advice on how to approach this delicate topic.

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Current members of the Bush administration actually recommended going after Saddam Hussein five years before it was done! This evidence is posted on the website of the Project for the New American Century (www.newamericancentury.com). The Project, led by neo-con Chairman William Kristol, issued a Statement of Principles on June 3,

1997, endorsed by Dick Cheney, Donald Rumsfeld, et al. That statement includes these words: "The history of the 20th century should have taught us that it is important to shape circumstances before crises emerge, and to meet threats before they become dire." Sounds reasonable on the surface, unless these are code words for U.S. military action to build a new empire. Further on in the statement, we read "we need to strengthen our ties to democratic allies and to challenge regimes hostile to our interests and values."

While that statement is not particularly explicit, a letter to President Clinton from the Project dated January 26, 1998 removes all doubt as to what was contemplated: "The only acceptable strategy is one that eliminates the possibility that Iraq will be able to use or threaten to use weapons of mass destruction. In the near term, this means a willingness to undertake military action as diplomacy is clearly failing. *In the long term, it means removing Saddam Hussein and his regime from power.* That now needs to become the aim of American foreign policy." (Emphasis added)

Among the signatories to the letter was Donald Rumsfeld.

Some Good News!

Don't miss the important news on page 11 of the *Bulletin*. Arizona has rescinded all of its applications to Congress calling for an Article V Con-Con. And no surprise: JBS volunteers supplied the leadership to make it happen.

In "Web Traffic Increases" (page 14 of *Bulletin*), Thomas Burzynski briefed our entire membership on the encouraging trend we reported last month.

Recently, Ohio State Representative Ron Young introduced House Concurrent Resolution 13, requesting that Congress

remove the United States as a member of the United Nations. Members in the greater Cleveland area laid the groundwork.

Also in April, a production crew from Japan's TV-Asahi toured our headquarters and interviewed Will Grigg extensively for a news documentary on the UN. The editors at TV-Asahi were intrigued over the mounting opposition to the UN in the U.S. and had heard that The John Birch Society had been a leading voice against the UN for many years.

Get US out! of the United Nations

The April 21st "Why We Fight" issue of *The New American* contains four articles useful to our *Get US out!* campaign. As a package they should provide great encouragement to members and prospects alike. The articles show that significant influence has already been achieved in building informed opposition to continued membership in the UN.

In particular, the April 21st issue has three articles related to the success of our *Get US out!* Committees in Utah. These include two articles describing the testimony of Korean War Veterans before the Government Operations Committee of the Utah House. There is also an interview with Congressman Ron Paul regarding his reintroduction of H.R. 1146.

Although this package of articles *can* encourage members and prospects, without a special contact even most of our busy subscribers may overlook them. So what do we suggest?

First, familiarize the members of your Chapter with the stories by asking one or two members to review the articles at your May Chapter Meeting. Then, following the article reviews, encourage members to share the accomplishments with those prospects they are attempting to involve in our *Get US out!* campaign.

And last, incorporate these success stories in closing remarks at *Get US out!* video showings.

Speaking of video showings, we can now offer two — an introductory and an advanced course. Most active members are already familiar with *The U.N. Deception* videodocumentary — the advanced course. This 48-minute video contains a heavy wake-up call regarding the conspiratorial forces, strategies, and tactics behind a deceptive drive for world government. A flyer to promote the video has been modified to reflect the new public interest in the UN as a result of the arguments over the war with Iraq.

The introductory video has just been completed. *United States vs. United Nations* is truly an outstanding door opener to busy Americans as well as the uninformed. It runs 23 minutes and doesn't rush the viewer into the Conspiracy or a heavy attack on the UN. Yet it carefully and calmly establishes the basics by showing that membership in the UN is incompatible with the American principles of limited government. Key points are amplified by thought-provoking comments from Steve Bonta, Will Grigg, and Bill Jasper. Although an introductory course, the video packs a powerful punch by allowing prominent UN proponents, such as Walter Cronkite and George Bush (senior), to reveal their serious support for a greatly empowered UN.

We are confident that members will regard *United States vs. United Nations* as highly as other recent productions from our video department. As noted in the *Bulletin*, before the new video goes on sale, it will first be offered as an additional "thank you" to those who contribute to our spring appeal.

Please encourage your members to make a contribution to the spring appeal and receive an early complimentary copy of the video.

If each member has his own copy, it will greatly improve the outreach capability of your Chapter.

Members should find *United States vs. United Nations* excellent for videoactivism. It is short enough that we recommend that members arrange to view the video *with* their

prospect, rather than just leaving it so that their prospect can set it aside and forget about it.

United States vs. United Nations has been designed specifically to show to service clubs. It is also suitable for showing to high school classes. Many service clubs who meet regularly for lunch are starved for suitable programs that are short enough to fit within a strict 30-minute time limit. The program chairman will likely jump at the opportunity to have someone introduce the video and hand out a pass-along card afterwards directing viewers to www.getusout.org for more information. The program chairman will normally want to review the program first. Local Chambers of Commerce regularly publish lists of service clubs and contact persons.

Expose the Earth Charter ("Mini-Campaign")

William Jasper is working on a cover story for the May 19th issue of *The New American* on UNESCO and the Earth Charter.

As members know, there is a giant stealth campaign underway to fasten upon the children of the U.S. and the world this new pagan global ethic known as the Earth Charter.

This stealth campaign has recently been given a major boost as a result of President Bush's decision to rejoin UNESCO. UNESCO is the principal UN organ promoting the Earth Charter. Our reentry into UNESCO has pumped tens of millions of dollars directly into UNESCO. In addition, there is substantial funding through other UN agencies that work with UNESCO to jointly control UN education initiatives such as Education for All.

Mr. Jasper's report will give members another opportunity to recontact those who have expressed concern over the Earth Charter and enlist their help in building resistance to this UN scheme. Those contacts also open the door to urge prospects to learn more about the threat posed by our continued membership in the UN. We are thinking specifically of persuading prospects to read the Steve Bonta book and view the new short video.

AGENDA COMMENTS AND SUGGESTIONS

I. Recruitment

In recent years, we have tended to concentrate our letter-writing on Congress. But well-written letters directed to local public officials and other opinion leaders can be unusually effective because these individuals do not regularly receive mail on our topics.

There are also other opportunities for letters to the editor besides local newspapers. An excellent idea we received regarding the "Jobs" reprint was to send a letter to regional business and professional magazines offering a free copy of the reprint. In most regions, there are controlled-circulation magazines sent free to all business leaders.

For the above purpose, the sample letter provided in the *Bulletin* could be modified to offer a free reprint to those who call a local phone number. And/or the letter could refer readers to our new "jobs" web page (www.thenewamerican.com/jobs/). The first of the three articles in the reprint will appear on that page (active the first week of May) with recommended action steps and links to other related articles. Visitors to our web page will also be invited to request a free sample reprint (containing all three articles).

* * *

Here is a tactical idea successfully implemented by Vermont Chapter Leader G. Lester Corwin. He obtained some free publicity for a showing of our media video by writing a letter to the editor, which was published in two local newspapers. In the *Valley News*, the local daily, his letter carried the headline "John Birchers Look Behind the News." His letter starts off as follows: "To the Editor: The South Royalton chapter of the John Birch Society will present *Behind the Big News* on Tuesday at 7:30 p.m. in South Royalton High School on South Windsor Street." The letter continues with comments about the problem taken largely from the back cover of the video. Mr. Corwin

ends his letter with the invitation: "For further information, please feel free to call me at..." As an aside, members managed to fill the room that night. Two state reps attended the meeting plus a few observers for the left.

* * *

In many areas, the best prospects for a Chapter video series are those who came out to hear one of our speakers on the Spring JBS Speaker Tours. If there was an event in your area, now is not too soon to organize the follow-up.

Z. Pending Legislation

Doubling the National Debt by 2013

In his TRIM column this month, Larry Greenley reports on the "certifiably irresponsible" actions of Congress to pave the way for "extremely rapid growth spurts in the national debt." Authorization for automatic debt increases, without the political baggage of a recorded vote, was hidden within the Concurrent Resolution on the Budget for Fiscal Year 2004. As Ron Paul complained: "Congress needs to stop this terrible spending spree before it bankrupts American taxpayers."

Although we already have a full letter-writing plate this month under pending legislation, we cannot let Congress get away with such blatant irresponsibility without at least a protest. Please assign one or more members to compose their individual letters to their senators and representative, using the facts in Larry Greenley's column. Members should object to:

1. The change in procedure for the debt ceiling increases;
2. The sleight of hand that allowed the change to occur;
3. The magnitude of the planned debt increases and the spending that is planned to make such increases necessary.

And last, members should ask their senators and representative to initiate steps to undo the procedure and kill the planned increases "before [the spending spree] bankrupts American taxpayers."

WHY REPORTING IS SO IMPORTANT

In light of the importance of Chapters in our Grow to Win strategy, the following comments, which originally appeared in the July 1998 *Tactics*, bear repeating.

We truly appreciate our volunteer leaders who have been so faithful in leading their chapters. We are also very much interested in and grateful for their reports. We fully realize that many volunteers question whether the time they spend filling out reports contributes to winning the freedom fight or whether their time couldn't be better spent carrying out the mission. Now is a good time to address those concerns.

Unfortunately, leading The John Birch Society to victory in the freedom fight requires good intelligence on what is happening on the battlefield. Lives, if not wars, are lost because the generals at the top were out of touch with what their own troops were facing, let alone what the enemy was doing.

Your Coordinator needs to be able to judge the effectiveness of his leadership and to be able to evaluate the strengths and weaknesses of his organization so he knows where to concentrate his efforts. Of course, it is equally essential that the Chapter Leader know what his members are accomplishing. Asking for his members' reports and summarizing them for the record gives the Chapter Leader important perspective.

And our leadership team here at the home office also needs to be able to gauge the effectiveness of our programs and our leadership. If something works well we want to do more of it. If not, we need to try other options. Planning without feedback is like golfing at night. Moreover, we can't justify a Coordinator's salary unless we can see what the organization he is charged with building is doing. We can't have a successful organization unless we are good stewards of resources. And we can't be good stewards if we are working in the dark.

The purpose of reporting is not to sit in judgement of our volunteer leaders for falling short. We are grateful for all you do. We fully understand the conflicting pressures on the time of our volunteer members. But we nevertheless need to plead our case, inspire commitment, and find dedication. And we need the reality check of feedback to know to what extent we are successful. We would also like to be able to recognize your good efforts and those of your members from time to time.

[With the new procedures and report] we think we have simplified the reporting system. If the Chapter Leader still can't find the time or inspiration to complete the report, then a satisfactory alternative is to train his Assistant Chapter Leader or Chapter Secretary to do the job. Although the Chapter Leader needs to remain in the loop, delegation of the responsibility for compiling the data would have the added benefit of giving another member an opportunity to make a contribution to the smooth functioning of the chapter.

MAY 2003

CHAPTER LEADER ACTION

SUMMARY AND MEETING PLANNER

We recommend that each Chapter pursue a balanced program by selecting items from each of the following three categories. Note: Categories A & B are designed for the primary purpose of building our army; Category C targets the enemy. Circle those items you select. Cross out the others. Use available space to indicate proposed assignments (what, who, when).

Category A. Reach out on Hot Issues.

(Develop Prospect Interest and Awareness of the Society.)

- Organize members to approach others with the *Behind the Big News* video and/or the February 10th "Media Cartel" issue of *The New American*. (I)
- Organize members to use *Inside the United Nations* as an outreach and prospecting tool. (II)
- Organize a Chapter mailing project using the new "Jobs" reprint. (VII)
- Organize members to mount an outreach campaign to build widespread local opposition to the Earth Charter Initiative. (II)
- Organize reader-activists to develop prospects using recent issues of *The New American* to target particular hot buttons. (I, VII)

Category B. Follow up to Consolidate Gains.

(Develop Prospects and Members, Recruit.)

- Plan a Chapter video series starting with the *Behind the Big News* video (see "Grow to Win" Plan on page 8 of the April *Bulletin* for specific suggestions). (I)
- Plan a follow-up Chapter video series for the prospects from the Spring Speaker tour. If the speaker topic was the UN, start the

series with *The U.N. Deception*. (I, II)

- Organize members to follow up on all Earth Charter mini-campaign prospects to bring them to a showing of the *Indoctrinating Our Youth In Earth Worship* video. Provide those attending with an action plan. (II)
- Organize members to follow up on Earth Charter mini-campaign prospects to get them to read *Inside the United Nations* and view the new short video, *United States vs. United Nations*. (II)
- Organize members to follow up on prospects to persuade them to subscribe to *The New American* and/or join the Society. (I, VII)

Category C. Target the Enemy.

(Strategic Opportunities: Change Congress, Expose the Conspiracy, Protect the Constitution, Protect U.S. Sovereignty.)

- !! Organize members to build widespread local opposition to the Earth Charter Initiative. (II)
- Build pressure on Congress to *Get US out!*: Organize members to support a *Get US out!* Committee. (II)
- Assign a member to write a letter to the editor using the enclosed talking points. (II, Z)
- Assign a member to write his senators and representative protesting the planned debt increases and spending spree (IV, Z)
- Schedule an I & A letter-writing meeting. (Z)
- Organize members to distribute the Spring TRIM Bulletin. (IV)

Other Chapter Announcements:

Suggested Talking Points for a Letter to the Editor (or comments on radio talk shows, etc.)

1. The enormity of the tax burden facing Americans continues to grow. Simply computing what must be sent to the IRS for 2002 cost the business world 3.4 billion man-hours. Individual taxpayers consumed another 1.7 billion man-hours trying to satisfy the IRS. All of these hours would keep three million people working full time for an entire year. The nation's armed forces have fewer personnel. And 5.1 billion man-hours are more than needed to build every car, van, and truck in the nation.

Two main factors contribute to this monstrous drag on America's productivity: 1) the maze of government programs, most of which aren't authorized by the U.S. Constitution; and 2) the dizzying complexity of tax laws. The government's response? More spending and increased complexity that can only be deliberate. Economist Thomas DiLorenzo at Maryland's Loyola University maintains that obedience to the Constitution's limitations would shrink the government by 90 percent. And complexity in the tax laws would disappear because tax requirements would shrink.

2. Only a few months ago, Congress raised the ceiling on the national debt from \$5.9 trillion to \$6.4 trillion. But the need for more debt authority has already arrived. An ever-compliant Congress just passed a budget for 2004 that permits raising the debt ceiling by almost \$1 trillion, the largest single increase in history. And this measure contains a clause permitting the debt limit to rise annually over the next ten years.

The American people are allowing virtually uncontrolled spending. Because of the horrendous debt already incurred, every person in our nation owes the government \$22,000,

a figure that will double in less than ten years at current spending rates. Democrats blame Republicans, and Republicans blame Democrats. But both deserve the blame inasmuch as neither party offers any plan to do what every American must do — live within the law and live within one's means. The law for government is the Constitution, which contains no authorization for federal involvement in education, housing, medicine, foreign aid, undeclared wars, and a host of other programs.

3. Before the first shot was fired, President Bush issued frequent protestations that the war against Iraq would be undertaken to "enforce UN resolutions" and make the UN "effective." But he also stated that the U.S. and several other nations were willing to act alone. On March 17th, for instance, the President referred to our nation's "sovereign authority to use force in assuring its own national security." He added it was his "duty as commander in chief" to use our military.

The seeming inability of the UN to act spurred widespread condemnations of the UN as "ineffective," and "a waste of time." Enthusiasm rose for Mr. Bush's apparent willingness to proceed without the world body's authorization.

But on March 20th, U.S. Ambassador to the UN John Negroponte delivered a formal letter to the Security Council stating that military operations against Iraq were being undertaken to enforce existing Security Council resolutions.

The U.S. Constitution authorizes a military establishment. Its only legitimate purpose is to defend the security of the United States not to enforce UN policies.

I&A *Concerted Action Letter Writing*

Compiled for the "action" portion of the monthly John Birch Society Information and Action Meeting. Our job is to create understanding. Letters "to the editor," to opinion molders, and to public officials are an important part of our educational efforts. Frequently used addresses & phone numbers:

(The President) The White House, Washington, DC 20500 (202) 456-1111 (comments)
(Your Senators) Senate Office Building, Washington, DC 20510 (202) 224-3121
(Your Congressman) House Office Building, Washington, DC 20515 (202) 224-3121

**Priority
Codes**

★ **URGENT!**

Act Immediately – DO
NOT wait for meeting!

● **PRIMARY**

Focus of
the month

⊗ **SECONDARY**

After all
primary items

○ **ONGOING**

As time and
stamps permit!

John Birch Society Letter Writing for May 2003

ACCESS TO CERTAIN BUSINESS RECORDS FOR FOREIGN INTELLIGENCE AND INTERNATIONAL TERRORISM INVESTIGATIONS.

(a)(1) The Director of the Federal Bureau of Investigation or a designee of the Director ... may make an application for an order requiring the production of any tangible things (including books, records, papers, documents, and other items) for an investigation to protect against international terrorism or clandestine intelligence activities....

(d) No person shall disclose to any other person ... that the Federal Bureau of Investigation has sought or obtained tangible things under this section.

— Section 215, USA Patriot Act of 2001

The right of the people to be secure in their persons, houses, papers, and effects, against unreasonable searches and seizures, shall not be violated, and no warrants shall issue, but upon probable cause, supported by oath or affirmation, and particularly describing the place to be searched, and the persons or things to be seized.

— Amendment IV, U.S. Constitution

1. **OPPOSE** Making the Patriot Act Permanent.

Key facts: When the USA Patriot Act of 2001 was passed in October of 2001, it granted the government unconstitutional new powers to use eavesdropping, surveillance, access to business records, and other tools to track terrorist suspects. Fortunately, the Patriot Act also included a sunset provision that would end most of its dangerous new powers in 2005. However, in early April Senator Hatch (R-Utah) proposed that the Patriot Act should be made permanent. This will likely be attempted by amendment or stand-alone bill in May or June. (For more information, see the article, "Trading Freedom for Security," in the May 5, 2003 issue of *The New American*.)

Write: ☐ Your Senators and Congressman, urging them to oppose making the Patriot Act of 2001 permanent.

2. **SUPPORT** H.R. 1146, the American Sovereignty Act of 2003 to end U.S. membership in the UN!

Key facts: Rep. Ron Paul (R-Texas) re-introduced his bill to end U.S. membership in the United Nations, H.R. 1146, on March 6th. As of April 23rd, there were already eight cosponsors. Be sure to contact your representative now, even though you may have already done so innumerable times before. In recent months, perceptions of the UN have changed dramatically. Many conservative opinion molders have begun to call for the U.S. to get out of the UN. Also, polls have shown a significant downturn in support for the UN.

Write: ☐ Your Congressman, urging him to cosponsor H.R. 1146 to *Get US out!* of the UN.

☐ The Editor, inform your community about H.R. 1146 and www.getusout.org

3. **SUPPORT** H.R. 946, the Mass Immigration Reduction Act of 2003!

Key facts: Rep. Tom Tancredo (R-Colo.) introduced this bill on February 26th. As of April 23rd, there were eight cosponsors. This bill would impose a "timeout" on legal immigration that would last from 2003 to 2008. After 2008, the immigration moratorium would continue until "the President submits a report to Congress, which is approved by a joint resolution of Congress, that the flow of illegal immigration has been reduced to less than 10,000 aliens per year."

Write: ☐ Your Congressman, urging him to support this bill to reduce legal and illegal immigration.

☐ Your U.S. Senators, urging them to support similar legislation in the Senate.